



# OBI HOLLY

ELECTRONIC PRESS KIT

Emmy Award-Winning Producer & Director

Co-Founder & Chief Creative Officer, Het Ra Studios

Author: "AI and Black People"



EMMY WINNER



200+ EPISODES



PUBLISHED AUTHOR



AI INNOVATOR

# WHO IS OBI HOLLY?

Emmy Award-winning producer bridging entertainment, AI, and culture



## Emmy Award Winner

Series Producer & Director for "Spade A Spade" (HBCU GO, 2023). Validated innovative approach to culturally authentic storytelling.



## Het Ra Studios Co-Founder

Production company integrating AI technology in select projects, reducing costs without compromising creative vision or cultural authenticity.



## BET Networks Legacy

Produced 200+ episodes of Rap City during hip-hop's most influential TV era. Shaped Black cultural representation.



## Tech Innovator Since Age 12

Started computer club at 12 in underserved DC. 30+ years bridging technology and cultural empowerment.



## Published Author

"AI and Black People" (October 2025) - Call to action for Black communities to shape AI rather than be shaped by it.



## Cultural Scholar

Ancient Egyptian culture specialist, Go-Go music innovator (age 11), pan-African perspective informing all work.

# FROM DC TO EMMY TO AI

A journey from activist household to Emmy recognition

---

Obi Holly is an Emmy Award-winning television producer, cultural technologist, and entrepreneur whose work bridges entertainment, artificial intelligence, and African cultural heritage. As Co-Founder and Chief Creative Officer of Het Ra Studios, he develops groundbreaking content at the intersection of technology and cultural authenticity.

Raised in an activist household in Washington, DC, Holly's foundation was built early, starting a computer club at age 12 to address technology gaps in his community and forming his first Go-Go band at 11. After studying film at Clark Atlanta University, he became a top producer and director at BET Networks, producing over 200 episodes of Rap City during hip-hop's most influential television era. His documentaries and TV specials helped shape how Black culture was represented to mainstream audiences.

Holly's Emmy Award for "Spade A Spade" (HBCU GO, 2023), where he served as Series Producer and Director, validated his innovative approach to storytelling. He also directed "Road to Homecoming" for HBCU GO and special projects for TV One, consistently demonstrating his ability to blend cultural authenticity with broadcast excellence.

As author of "AI and Black People" (October 2025), Holly addresses how artificial intelligence will impact Black creativity and opportunity. He advises tech companies on entertainment applications while helping studios navigate AI-integrated workflows—ensuring technology amplifies diverse voices rather than erases them.

A specialist in Ancient Egyptian culture and connoisseur of DC's Go-Go music, Holly's pan-African perspective informs everything he creates. At Het Ra Studios, he's creating "Spirits And Spaceships," a multi-galactic, inter-dimensional sci-fi drama series following warriors who scour galaxies and timelines to restore universal balance. Het Ra Studios is currently securing first-look and overall deals with major streaming platforms.

A premium keynote speaker, Holly delivers powerful presentations on AI's role in the future of Black storytelling, building production studios in the tech age, and maintaining cultural authority in the digital era.

***"I don't choose between cultural authenticity and technological innovation, I prove they're inseparable."***

# AWARDS & ACHIEVEMENTS

Emmy recognition and cultural legacy

2023



## Emmy Award Winner

"Spade A Spade" (HBCU GO)

**Role:** Series Producer & Director

Holly's Emmy Award recognized his innovative approach to celebrity interviews, reimagining traditional talk shows by blending candid conversations with games of Spades—literally "calling a spade a spade." The show demonstrated his ability to honor cultural authenticity (Spades as a cultural touchstone) while innovating format and achieving mainstream recognition. Validated 20+ years of culturally authentic storytelling and proved innovation and cultural integrity aren't mutually exclusive.

Multiple Years



## BET Networks Legacy

Rap City & Rap City Da Basement

**Role:** Producer | **Episodes:** 200+ over multiple years

Shaped hip-hop's television representation during pivotal cultural era. Created documentaries and TV specials examining Black culture and entertainment. Established longest-running hip-hop TV shows in history. Cultural touchstone for entire generation. Proved early that cultural authenticity and mainstream success are compatible.

2025



## Published Author

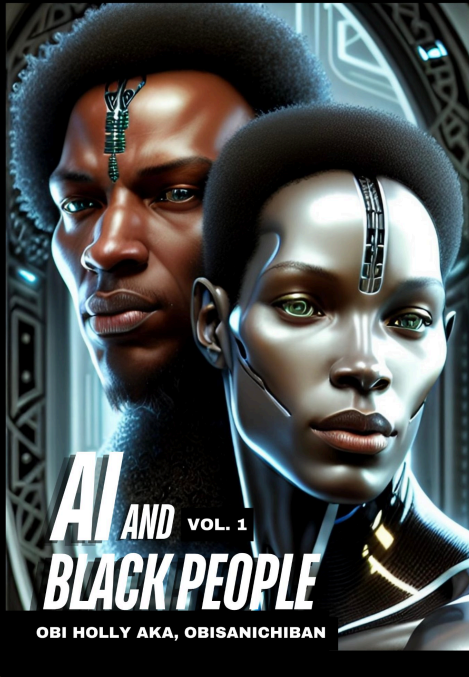
"AI and Black People"

**Published:** October 2025

Thought leadership platform examining AI's impact on Black communities. Positioned Holly as leading voice on intersection of technology and culture. Creates speaking opportunities, advisory platform for tech companies, and educational tool for schools and organizations.

# AI AND BLACK PEOPLE

A powerful call to action for the AI age



## AI and Black People (Volume 1)

By Obi Holly | Published October 2025

ISBN: 978-0-578-90434-4

178 pages | \$30.00

Available in Hardcover and eBook

Through sharp insight and cultural context, this book explores how Black people can **shape AI rather than be shaped by it**, highlighting both opportunities and challenges ahead. A rallying cry to reclaim innovation, confront digital bias, and build a future where Black people lead in creation and control of transformative technology.

Reclaiming Innovation

Confronting Bias

Building Future

Cultural Context

Practical Action

### WHERE TO BUY:

[Amazon](#)

[Barnes & Noble](#)

[Books-A-Million](#)

[Direct from Author](#)

### BULK ORDERS:

Special pricing for 10+ copies

Email: [obisanichiban@gmail.com](mailto:obisanichiban@gmail.com)

# SPEAKING & THOUGHT LEADERSHIP

Premium keynotes bridging Emmy-winning insight with technological fluency

## SPEAKING FEE RANGE

**\$50,000 - \$150,000**

Custom rates available for educational institutions and community organizations

## SIGNATURE TOPICS

**01**

### **AI's Role in the Future of Black Storytelling**

45-60 minutes | How AI can amplify diverse voices rather than erase them, with practical strategies for cultural preservation. Combines Emmy-winning insight with technological fluency.

**02**

### **From Computer Club at 12 to AI Innovator**

45-60 minutes | Personal journey from recognizing tech gaps in underserved DC at age 12 to integrating AI in production 30+ years later.

**03**

### **From Emmy to Algorithm: Entertainment in the AI Era**

45-60 minutes | Navigating entertainment's technological transformation while maintaining creative integrity. Real-world examples from Het Ra Studios.

# SPEAKING TOPICS (CONTINUED)

Additional signature presentations

## 04

### Building Production Studios in the Tech Age

45-60 minutes | What it takes to compete and win in modern content creation, including strategic AI integration, cultural authenticity, and sustainable business models. Lessons from establishing Het Ra Studios.

## 05

### Ancient Wisdom, Modern Technology: Pan-African Innovation

45-60 minutes | How Ancient Egyptian culture and African innovation history inform approach to modern technology development. Connecting 3,000 years of heritage to future innovation.

## 06

### Cultural Authority in the Digital Age

45-60 minutes | Maintaining creative integrity and cultural authenticity while embracing technological innovation. From BET's Rap City to AI-integrated production.

### Presentation Formats Available

Keynote (45-60 min) | Panel Moderator/Participant | Fireside Chat | Workshop/Masterclass (2-4 hours) | Virtual/Hybrid Events

### Ideal For

Corporate Events | Tech Conferences | Entertainment Industry Events | Universities | D&I Programs | Innovation Summits | Film Festivals | Executive Leadership Forums

### Booking Contact

Email: [obisanichiban@gmail.com](mailto:obisanichiban@gmail.com) | Response Time: 24-48 hours

# HET RA STUDIOS

Production Company with Strategic AI Integration | Emmy Award-Winning Leadership



## Company Overview

Production company developing content at the intersection of entertainment, technology, and cultural authenticity. Co-founded by Emmy Award-winner Obi Holly. Integrates AI technology strategically in select projects to enhance production efficiency while maintaining creative vision and cultural integrity.



## What Makes Us Different

- ✓ Emmy-Winning Creative Leadership
- ✓ Strategic AI Integration (where it adds value)
- ✓ Cultural Authenticity Meets Commercial Viability
- ✓ Proven Track Record of Excellence

## Current Projects

### Spirits And Spaceships

Sci-fi drama series. Journey into a multi-galactic, inter-dimensional adventure following warriors who scour galaxies and timelines to restore universal balance.

## Partnership Opportunities

### Production Partnerships

First-look and overall deals, co-production opportunities, international distribution

### Brand Collaborations

Creative director roles, premium brand alignments, cultural authenticity consulting

### Tech Advisory

AI/entertainment company boards, equity partnerships, strategic consulting

## Contact

Email: [obisanichiban@gmail.com](mailto:obisanichiban@gmail.com)

Response: 24-48 hours

# GET IN TOUCH

Connect for speaking, partnerships, media, and more

## Primary Contact

**obisanichiban@gmail.com**

For all inquiries including speaking engagements, production partnerships, media requests, brand collaborations, book orders, and general information



### Speaking

Keynotes, workshops, panels

**\$50K-\$150K**



### Production

First-look, overall, co-production



### Press & Media

Interviews, features, coverage



### Brand

Collaborations, partnerships



### Tech Advisory

Boards, consulting, equity



### Book Orders

Bulk orders, workshops

## Online Presence

### Websites:

[www.obisanichiban.com](http://www.obisanichiban.com) | [www.hetrastudios.com](http://www.hetrastudios.com) | [www.aiandblackpeople.com](http://www.aiandblackpeople.com)

### Social Media:

LinkedIn: /in/obiholly

Instagram: @obisanichiban

## Based In

Los Angeles, California (Originally from Washington, DC)

# Download Full Press Kit

High-resolution photos, detailed materials, and complete documentation

[www.obisanichiban.com/press](http://www.obisanichiban.com/press)

*"From DC to Emmy to AI."*

## Quick Reference

- 🏆 Emmy Award Winner (2023)
- 📺 200+ BET Rap City Episodes
- 📖 Published Author (2025)
- 🚀 AI Production Innovator
- 💻 Started Computer Club at 12
- 🎵 Go-Go Band at 11
- 🎓 Clark Atlanta University
- 🌍 Ancient Egyptian Scholar
- 🎬 Co-Founder, Het Ra Studios
- 👉 Creator: Spirits And Spaceships

## Contact

[obisanichiban@gmail.com](mailto:obisanichiban@gmail.com)

Speaking Engagements  
Production Partnerships  
Media & Press  
Book Orders  
Tech Advisory  
Brand Collaborations

**Speaking Fee: \$50K-\$150K**