



HET RA STUDIOS

AI-Integrated Production Company

Co-Founded by Emmy Award-Winner Obi Holly

Het Ra Studios is a groundbreaking production company developing content at the intersection of entertainment, artificial intelligence, and cultural authenticity. Co-founded by Emmy Award-winning producer Obi Holly and Carla "Amenika" Holly, we pioneer AI-integrated workflows that reduce costs and accelerate timelines without compromising creative vision. We don't just make content, we build movements that honor Black heritage while shaping the future of storytelling.

Our Differentiation

- Emmy-credentialed creative leadership
- Proprietary AI-integrated production workflows
- Cultural authenticity meets commercial appeal
- Ready-to-produce slate across multiple genres
- Proven track record in premium content
- Tech-forward approach to storytelling

Studio Capabilities

Feature Film Development & Production

International Co-Productions

Documentary & Unscripted Content

Limited Series & Television Production

AI-Integrated Production Technology

IP Development & Packaging

Current Focus

Securing first-look and overall deals with major streaming platforms and studios. Active project slate includes 5-7 concepts across drama, thriller, sci-fi, and documentary formats. The majority of projects incorporate AI integration for enhanced efficiency and innovation while maintaining cultural authenticity and creative excellence.



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Location

Los Angeles